



KNIGHTS OF COLUMBUS

MAKING A DIFFERENCE FOR LIFE

September 23, 2011

Worthy Grand Knight

As the Order's Coats for Kids program enters its fourth Winter, there has never been a better time for local councils to provide warm coats to needy children. Since January 2009, the Knights of Columbus has distributed more than 40,000 coats to kids throughout the United States and Canada. The Winter of 2011-12 promises to be the program's best yet...and we are asking your council to take part.

Coats are available in boxes of 12, for the very attractive price of \$16.25 per coat, \$195 per case of 12. Shipping charges are added to each order, but our vendor works very hard to ship each order by the most economical means available, and the Supreme Council will pick up half of the shipping costs.

Each case of these high-quality coats will contain either boys coats or girls coats, both of which come in a variety of sizes (4-16 for girls, 4-18 for boys) and colors. We cannot accommodate orders for specific quantities of coats in specific sizes; the boxes all come pre-packaged. If you would like, however, the majority of your coats to be either in the larger sizes or the smaller sizes, please indicate that on the order form, and our supplier will make every effort to fulfill your request.

Order coats using the attached order form, which can also be found on the Order's web site at www.kofc.org/forms. And remember, if your council purchases and distributes a minimum of 8 cases of coats to needy children, you'll have fulfilled all four Youth Activity requirements for the Columbian Award. You'll also, when you involve non-members in the distribution and arrange for local publicity, be in a position to effectively use this important program to increase council membership.

Fall is a busy time for everyone, the Knights of Columbus included. Does your council have a plan in place for a membership program in October? Have you begun making plans for a Food for Families program in November? Look for details on these and other Knights of Columbus initiatives in Knightline and at www.kofc.org.

Finally, remember to keep track of all charitable contributions made by the council, as well as every hour of service performed at council-sponsored programs. Include all of this information on the Annual Survey of Fraternal Activity, due by January 31, 2012.

Fraternally,

George W. Hanna
Senior Vice President, Fraternal Services

EVERY PROGRAM REPRESENTS A MEMBERSHIP RECRUITMENT OPPORTUNITY

C: Supreme Officers, Assistant Supreme Officers, Supreme Directors, State Officers, State Program Directors, District Deputies, Membership & Programs Consultants

